

# MRTS 4110 US Radio History

## Instructor Contact

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## Communication Expectations:

While I want to make myself as available as possible, I would prefer that most general questions go through the Q & A forum in the Discussion Board area. If you have a general question about the course or assignments, please post it there. Either I will answer it, or, one of your classmates will. This way we can all benefit from questions asked, and they can be answered in a venue that the whole class can see. You may also want to find someone in class to be a "buddy" with. This will give you at least one other person who you can email with questions.

If you have a private question, please contact me via email and I will respond within 48 hours (usually sooner) on weekdays. Please use my phone number as a last resort - but, use it if you need to!

Normally, feedback will be returned on all assignments within 1 week following the due date. However, if I see that is not possible, I will post an announcement to let everyone know when it can be expected. You may see me participate in the discussion board after all student original posts have been posted. I do not always make a comment though- I really enjoy reading your thoughts and want the forum to be open and free!

Remember that this is a class, even though it is online, and you have classmates. It is expected that you treat each other professionally and with respect. CLEAR has [a webpage for students that provides Online Communication Tips](#)

## Welcome to UNT!

As members of the UNT community, we have all made a commitment to be part of an institution that respects and values the identities of the students and employees with whom we interact. UNT does not tolerate identity-based discrimination, harassment, and retaliation. UNT's full Non-Discrimination Policy can be found in the UNT Policies section of the syllabus.

## Course Description

Overview of the technical, economic, regulatory, and social factors influencing the development of U.S. radio broadcasting from its inception to the present. Critical analysis of radio program forms and strategies.

## Course Structure

This course is an online. There are ten online units in this class that will be spread out through the semester. Modules will be opened at specific times sequentially.

## Course Prerequisites or Other Restrictions

MRTS or CBCM major status and a 2.75 GPA.

## Course Objectives

By the end of this course, students will be able to:

- (CO1) Evaluate the contributions of key radio inventors and their inventions
- (CO2) Correlate radio's rise with the shaping of American 20<sup>th</sup> century identity
- (CO3) Identify prominent radio stars and content creators
- (CO4) Compare and contrast radio programming trends
- (CO5) Summarize important legislation and rules governing radio

## Materials

- Texts
  - Hilmes, Michele. *Only Connect: A Cultural History of Broadcasting in the United States*. Boston: Cengage, 4<sup>th</sup> Edition. 2013. (Note: If you want to save money, the books are available to rent online from several sellers.)
- Headphones or computer speakers. Microsoft Office is MANDATORY.
- Device with webcam and microphone capable or running Respondus lockdown browser

## Projects

### Infographic, or Research Paper

You will select a person or invention from the list provided and choose to create either a Wiki about the topic, or write a formal research paper. Whichever format you choose, you must cite the sources of information and provide at least eight sources, none of which may be from an encyclopedia or wiki.

### Team Radio Show Wiki

Working within a team, you will select a network radio show from the "Golden Age" of radio, and create a Wiki which will include clips, pictures and any other multi-media needed to define the show.

*Late projects will not be accepted.*

## Teaching Philosophy

This semester we will be working together to learn about US Radio History. I look forward to sharing my knowledge with you as well as learning from you, since I know that you bring experience and insight into our discussions and activities.

I would describe my teaching style as constructivist with connectivist aspects. Constructivism is a learning theory that has been around for some time and its basic premise is that learner's "construct" knowledge through experiences and interaction with a community of learners.

Connectivism is a somewhat newer learning theory that has followed the emergence of the Internet as a prominent feature of our lives. George Siemens is considered to be the foremost explorer of this concept and its basic theory is that we learn through feeding information into networks as well as getting new information from networks in a cyclical fashion. The main needs for the learner in this theory are being connected to a network and being able to filter information in a manner that makes it valuable.

Both of these theories are very learner-centered, and you will see that much of this course is structured around what you the learners can bring to the table. So, this semester I hope that we will be doing a lot of "networking" and sharing of information, ideas, insights, experiences, and creating new knowledge as a learning community.

Come into this class with a creative spirit, an open mind to new perspectives, be communicative and ready to put the effort in to learn! I am truly happy that you are in this class!

## Course Technology & Skills

### Technology Requirements

Here is a list of the minimum technology requirements:

Computer or iPad capable of running Respondus Lockdown Browser (note Chromebook does not support the software)

- Reliable internet access
- Speakers
- Microphone
- Webcam
- Plug-ins
- Microsoft Office Suite

### [Here is what is required to use Canvas](#)

#### Computer Skills & Digital Literacy

- Using Canvas
- Using email with attachments
- Downloading and installing software
- Using Microsoft Word

#### Technical Assistance

Part of working in the online environment involves dealing with the inconveniences and frustration that can arise when technology breaks down or does not perform as expected. UNT has a Student Help Desk that you can contact for help with Canvas or other technology issues.

**UIT Help Desk:** [UIT Student Help Desk site](http://www.unt.edu/helpdesk/index.htm) (<http://www.unt.edu/helpdesk/index.htm>)

**Email:** [helpdesk@unt.edu](mailto:helpdesk@unt.edu)

**Phone:** 940-565-2324

**In Person:** Sage Hall, Room 130

**Walk-In Availability:** 8am-9pm

**Telephone Availability:**

- Sunday: noon-midnight
- Monday-Thursday: 8am-midnight
- Friday: 8am-8pm
- Saturday: 9am-5pm

**Laptop Checkout:** 8am-7pm

For additional support, visit [Canvas Technical Help](https://community.canvaslms.com/docs/DOC-10554-4212710328) (https://community.canvaslms.com/docs/DOC-10554-4212710328)

### Rules of Engagement

Rules of engagement refer to the way students are expected to interact with each other and with their instructors. Here are some general guidelines:

- While the freedom to express yourself is a fundamental human right, any communication that utilizes cruel and derogatory language on the basis of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law will not be tolerated.
- Treat your instructor and classmates with respect in email or any other communication, online or face-to-face, even when their opinion differs from your own.
- Always use your professors' proper title: Dr. or Prof., unless specifically invited, don't refer to your instructor by first name.
- Ask for and use the correct name and pronouns for your instructor and classmates.
- Speak from personal experiences. Use "I" statements to share thoughts and feelings. Try not to speak on behalf of groups or other individual's experiences.
- Use your critical thinking skills to challenge other people's ideas, instead of attacking individuals.
- Use clear and concise language.
- Remember that all college level communication should have correct spelling and grammar (this includes discussion boards).
- Proofread and fact-check your sources.
- Avoid slang terms and "text-talk" including abbreviations such as "u" instead of "you."
- Use standard fonts such as Ariel, Calibri or Times new Roman and use a size 10 or 12 point font
- Avoid using all caps while communicating digitally. This may be interpreted AS YELLING.
- Limit and possibly avoid the use of emoticons like :) or ☺.
- Be cautious when using humor or sarcasm as tone is difficult to interpret digitally.
- Be careful with personal information (both yours and other's).
- Do not send confidential information via e-mail.
- Keep in mind that online posts can be permanent, so think before you type.

See these [Engagement Guidelines](https://clear.unt.edu/online-communication-tips) (https://clear.unt.edu/online-communication-tips) for more information.

## Success in an Online Course

While the online classroom shares many similarities with the face-to-face classroom, success in online education requires certain skills and expectations that you may not be aware of.

Because you can access the course anywhere at any time, students sometimes believe that their professor and fellow students are online and should be available 24/7. Please leave a reasonable amount of time for responses and feedback.

Check Canvas often and route announcements to your email that is checked most frequently. Install the Canvas app on your mobile device. Reminders, updates and other important information will be distributed via Canvas.

Don't wait until the last minute to begin working on assignments, and don't wait until the last minute to turn them in. Unless a computer issue is related to the UNT systems or Canvas, personal computer issues are not legitimate reasons to submit late work. Be proactive and start early on your assignments to avoid issues!

Here is a link that may help, ["How to Succeed as an Online Student"](https://clear.unt.edu/teaching-resources/online-teaching/succeed-online) (https://clear.unt.edu/teaching-resources/online-teaching/succeed-online).

## Course Requirements

<b>Assignment</b>	<b>Points Possible</b>	<b>Percentage of Final Grade</b>
<b>Quizzes/Discussions</b> <ul style="list-style-type: none"><li>• 7 quizzes @ 2 points each</li><li>• Introduce Yourself @ 1 point</li><li>• 5 discussions @ 4 points</li></ul>	35 points	35 %
<b>Project 1 Biography/Invention Paper or Infographic</b> <ul style="list-style-type: none"><li>• Individual Project</li><li>• Peer Review</li></ul>	20 points 5 points	20% 5%
<b>Radio History Team Wiki Project</b> <ul style="list-style-type: none"><li>• Team Project</li><li>• Team Review</li></ul>	20 points 5 points	20% 5 %
<b>Exams</b> <ul style="list-style-type: none"><li>• 3@ 5 points ea.</li></ul>	15 points	15%
<b>Total Points Possible</b>	100 points	100%

## Grading

Grades are based on point totals, not percentages. Ignore percentages listed in the gradebook on Canvas.

A = 90-100 points

B = 80-89 points

C = 70-79 points

D = 65-69 points

F = 64 and below

Please note that late work will not be accepted. There is one Respondus + Webcam quiz for extra credit.

## Course Evaluation

Student Perceptions of Teaching (SPOT) is the student evaluation system for UNT and allows students the ability to confidentially provide constructive feedback to their instructor and department to improve the quality of student experiences in the course.

## Course Policies

### Attendance Policy

Although much of this course is online, you are expected to “attend” regularly by signing into the course on Canvas often and keeping up with coursework. If there is an issue that prevents you from accessing the course (such as an urgent medical situation, death in the family, active military service, etc. ) please contact the Dean of Students for a verified absence.

### Assignment Policy

Assignment due dates are listed in the course schedule of the syllabus. All written assignments must be a Microsoft Word file unless otherwise stated.

The University is committed to providing a reliable online course system to all users. However, in the event of any unexpected server outage or any unusual technical difficulty which prevents students from completing a time sensitive assessment activity, the instructor will extend the time windows and provide an appropriate accommodation based on the situation. Students should immediately report any problems to the instructor and contact the UNT Student Help Desk: [helpdesk@unt.edu](mailto:helpdesk@unt.edu) or 940.565.2324 and obtain a ticket number. The instructor and the UNT Student Help Desk will work with the student to resolve any issues at the earliest possible time.

### Examination Policy

Exams and quizzes are taken online. You are expected to take these exams by yourself with no additional help, including from your text, notes or other apps. You are required to use Respondus and a webcam while you take the exam. You should be within camera frame at all times during the exam. Failure to do so could result in a zero for the exam.

Should you lose Internet connection during an exam, contact the Student Helpdesk and document the remedy ticket number before contacting me. Make-up exams are only given with a verified excuse from the Dean of Students. Contact the Dean of Students: [deanofstudents@unt.edu](mailto:deanofstudents@unt.edu) or 940.565.2648.

### Class Participation

You are expected to participate in discussion, projects and any assignment designed to create participation opportunities.

### Late Work

Late work will not be accepted without a verified absence from the UNT Dean of Students Office within two business days of return to school.

## Instructor Responsibilities and Feedback

As the instructor in this course, I am responsible for

- providing course materials that will assist and enhance your achievement of the stated course goals, guidance,
- providing timely and helpful feedback within the stated guidelines,
- assisting in maintaining a positive learning environment for everyone.

As a student in this course, you are responsible for

- reading, listening, viewing, and completing all requirements of the course in a timely manner,
- participating in labs and discussions
- working to remain attentive and engaged in the course and interact with your fellow students,
- assisting in maintaining a positive learning environment for everyone.

## Syllabus Change Policy

The syllabus will not change through this semester. However, the course schedule may be altered, with prior student notification.

## UNT Policies

### Academic Integrity Standards and Consequences

According to UNT Policy 06.003, Student Academic Integrity, academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University.

### ADA Accommodations

ADA Accommodation Statement. UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding one's specific course needs. Students may request accommodations at any time, however, ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. For additional information see the ODA website at [disability.unt.edu](http://disability.unt.edu).

## Prohibition of Discrimination, Harassment, and Retaliation (Policy 16.004)

The University of North Texas (UNT) prohibits discrimination and harassment because of race, color, national origin, religion, sex, sexual orientation, gender identity, gender expression, age, disability, genetic information, veteran status, or any other characteristic protected under applicable federal or state law in its application and admission processes; educational programs and activities; employment policies, procedures, and processes; and university facilities. The University takes active measures to prevent such conduct and investigates and takes remedial action when appropriate.

## Emergency Notification & Procedures

UNT uses a system called Eagle Alert to quickly notify students with critical information in the event of an emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). In the event of a university closure, please refer to Canvas for contingency plans for covering course materials.

## Retention of Student Records

Student records pertaining to this course are maintained in a secure location by the instructor of record. All records such as exams, answer sheets (with keys), and written papers submitted during the duration of the course are kept for at least one calendar year after course completion. Course work completed via the Canvas online system, including grading information and comments, is also stored in a safe electronic environment for one year. Students have the right to view their individual record; however, information about student's records will not be divulged to other individuals without proper written consent. Students are encouraged to review the Public Information Policy and the Family Educational Rights and Privacy Act (FERPA) laws and the University's policy. See UNT Policy 10.10, Records Management and Retention for additional information.

## Acceptable Student Behavior

Student behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior will be directed to leave the classroom and the instructor may refer the student to the Dean of Students to consider whether the student's conduct violated the Code of Student Conduct. The University's expectations for student conduct apply to all instructional forums, including University and electronic classroom, labs, discussion groups, field trips, etc. Visit UNT's [Code of Student Conduct \(Links to an external site.\)](https://deanofstudents.unt.edu/conduct) (https://deanofstudents.unt.edu/conduct) to learn more.



## Access to Information - Eagle Connect

Students' access point for business and academic services at UNT is located at: [my.unt.edu](https://my.unt.edu) ([Links to an external site.](#)). All official communication from the University will be delivered to a student's Eagle Connect account. For more information, please visit the website that explains Eagle Connect and how to forward e-mail [Eagle Connect](#) ([Links to an external site.](#)) (<https://it.unt.edu/eagleconnect>).

## Survivor Advocacy

UNT is committed to providing a safe learning environment free of all forms of sexual misconduct, including sexual harassment sexual assault, domestic violence, dating violence, and stalking. Federal laws (Title IX and the Violence Against Women Act) and UNT policies prohibit discrimination on the basis of sex, and therefore prohibit sexual misconduct. If you or someone you know is experiencing sexual harassment, relationship violence, stalking, and/or sexual assault, there are campus resources available to provide support and assistance. UNT's Survivor Advocates can assist a student who has been impacted by violence by filing protective orders, completing crime victim's compensation applications, contacting professors for absences related to an assault, working with housing to facilitate a room change where appropriate, and connecting students to other resources available both on and off campus. The Survivor Advocates can be reached at [SurvivorAdvocate@unt.edu](mailto:SurvivorAdvocate@unt.edu) or by calling the Dean of Students Office at 940-565-2648. Additionally, alleged sexual misconduct can be non-confidentially reported to the Title IX Coordinator at [oeo@unt.edu](mailto:oeo@unt.edu) or at (940) 565 2759.

## Important Notice for F-1 Students taking Distance Education Courses

### Federal Regulation

To read detailed Immigration and Customs Enforcement regulations for F-1 students taking online courses, please go to the [Electronic Code of Federal Regulations website](http://www.ecfr.gov/) ([Links to an external site.](#)) (<http://www.ecfr.gov/> ([Links to an external site.](#))). The specific portion concerning distance education courses is located at Title 8 CFR 214.2 Paragraph (f)(6)(i)(G).

The paragraph reads:

(G) For F-1 students enrolled in classes for credit or classroom hours, no more than the equivalent of one class or three credits per session, term, semester, trimester, or quarter may be counted toward the full course of study requirement if the class is taken on-line or through distance education and does not require the student's physical attendance for classes, examination or other purposes integral to completion of the class. An on-line or distance education course is a course that is offered principally through the use of television, audio, or computer transmission including open broadcast, closed circuit, cable, microwave, or satellite, audio conferencing, or computer conferencing. If the F-1 student's course of study is in a language study program, no on-line or distance education classes may be considered to count toward a student's full course of study requirement.

## University of North Texas Compliance

To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component (which must be approved in advance by the instructor) can include activities such as taking an on-campus exam, participating in an on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.

If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
- (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Student and Scholar Services Office. ISSS has a form available that you may use for this purpose.

Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, s/he should contact the UNT International Student and Scholar Services Office (telephone 940-565-2195 or email [internationaladvising@unt.edu](mailto:internationaladvising@unt.edu)) to get clarification before the one-week deadline.

## Student Verification

UNT takes measures to protect the integrity of educational credentials awarded to students enrolled in distance education courses by verifying student identity, protecting student privacy, and notifying students of any special meeting times/locations or additional charges associated with student identity verification in distance education courses.

See [UNT Policy 07-002 Student Identity Verification, Privacy, and Notification and Distance Education Courses \(Links to an external site.\)](https://policy.unt.edu/policy/07-002) (<https://policy.unt.edu/policy/07-002>).

## Use of Student Work

A student owns the copyright for all work (e.g. software, photographs, reports, presentations, and email postings) he or she creates within a class and the University is not entitled to use any student work without the student's permission unless all of the following criteria are met:

- The work is used only once.
- The work is not used in its entirety.
- Use of the work does not affect any potential profits from the work.
- The student is not identified.
- The work is identified as student work.

If the use of the work does not meet all of the above criteria, then the University office or department using the work must obtain the student's written permission.

## Academic Support & Student Services

### *Mental Health*

UNT provides mental health resources to students to help ensure there are numerous outlets to turn to that wholeheartedly care for and are there for students in need, regardless of the nature of an issue or its severity. Listed below are several resources on campus that can support your academic success and mental well-being:

- [Student Health and Wellness Center \(Links to an external site.\)](https://studentaffairs.unt.edu/student-health-and-wellness-center) (https://studentaffairs.unt.edu/student-health-and-wellness-center)
- [Counseling and Testing Services \(Links to an external site.\)](https://studentaffairs.unt.edu/counseling-and-testing-services) (https://studentaffairs.unt.edu/counseling-and-testing-services)
- [UNT Care Team \(Links to an external site.\)](https://studentaffairs.unt.edu/care) (https://studentaffairs.unt.edu/care)
- [UNT Psychiatric Services \(Links to an external site.\)](https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry) (https://studentaffairs.unt.edu/student-health-and-wellness-center/services/psychiatry)
- [Individual Counseling \(Links to an external site.\)](https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling) (https://studentaffairs.unt.edu/counseling-and-testing-services/services/individual-counseling)

### *Additional Student Support Services*

- Registrar (https://registrar.unt.edu/registration)
- [Financial Aid \(Links to an external site.\)](https://financialaid.unt.edu/) (https://financialaid.unt.edu/)
- [Student Legal Services \(Links to an external site.\)](https://studentaffairs.unt.edu/student-legal-services) (https://studentaffairs.unt.edu/student-legal-services)
- [Career Center \(Links to an external site.\)](https://studentaffairs.unt.edu/career-center) (https://studentaffairs.unt.edu/career-center)
- [Multicultural Center \(Links to an external site.\)](https://edo.unt.edu/multicultural-center) (https://edo.unt.edu/multicultural-center)
- [Counseling and Testing Services \(Links to an external site.\)](https://studentaffairs.unt.edu/counseling-and-testing-services) (https://studentaffairs.unt.edu/counseling-and-testing-services)
- [Pride Alliance \(Links to an external site.\)](https://edo.unt.edu/pridealliance) (https://edo.unt.edu/pridealliance)
- [UNT Food Pantry \(Links to an external site.\)](https://deanofstudents.unt.edu/resources/food-pantry) (https://deanofstudents.unt.edu/resources/food-pantry)

## Academic Support Services

- [Academic Resource Center \(Links to an external site.\)](https://clear.unt.edu/canvas/student-resources) (https://clear.unt.edu/canvas/student-resources)
- [Academic Success Center \(Links to an external site.\)](https://success.unt.edu/asc) (https://success.unt.edu/asc)
- [UNT Libraries \(Links to an external site.\)](https://library.unt.edu/) (https://library.unt.edu/)
- [Writing Lab \(Links to an external site.\)](http://writingcenter.unt.edu/) (http://writingcenter.unt.edu/ (Links to an external site.))

**MRTS 4110 US Radio History**  
**Wintermester 2022-2023 Course Schedule**

**December**

12/19	Syllabus	Review Syllabus
		Online Syllabus Quiz Due by 11:59pm
	Module 1	Open
	Module 2	Open
	Module 3	Open
	Module 4	Open
	Module 5	Open
	Module 6	Open
	Module 7	Open
12/20		Nothing Due
	Proj 1/Paper	Choose Wiki/Invention Bio or Paper Subject
12/21	Video	Meet Your Classmates Video due by 11:59pm
	Module 1	Initial Discussion post due by 5pm
	Module 1	Discussion post replies due by 11:59pm
	Module 1	Module 1 Quiz due by 11:59pm
	Bonus	Respondus Quiz (for bonus points) due by 11:59pm
12/22	Module 2	Module 2 Quiz Due by 11:59pm
12/23	Module 3	Module 3 Quiz Due by 11:59pm
	Module 3	Initial Discussion post due by 5pm

	Module 3	Discussion post replies due by 11:59pm
12/25	Module 4	Module 4 Quiz Due by 11:59pm

### January

1/3		Team Project Assignments – Contact Team Members
	Proj 1	Project 1 Draft due by 11:59pm
1/4	<b>Exam I</b>	Requires Respondus Lockdown Browser + Webcam Available (Covers Modules 1,2,3,4)
	Proj 1	Project 1 Peer Reviews due by 11:59pm
1/5	<b>Proj 1</b>	Project 1 Final Submission due by 11:59pm
1/6	Module 6	Initial Discussion post due by 5pm
	Module 6	Discussion post replies due by 11:59pm
1/8	Module 7	Initial Discussion post due by 5pm
	Module 7	Discussion post replies due by 11:59pm
	Module 7	Quiz due by 11:59pm
1/9	Module 8	Open
	Module 9	Open
	Module 10	Open
1/10	<b>Exam II</b>	Requires Respondus Lockdown Browser + Webcam Available (Covers Modules 5,6,7)
1/11	Module 9	Initial Discussion post due by 5pm
	Module 9	Discussion post replies due by 11:59pm
1/12	Module 10	Quiz due by 11:59pm
	<b>Proj 2</b>	Project 2 Final Submission due by 11:59pm
	<b>Proj 2</b>	Project 2 Team Peer Reviews due by 11:59pm
1/13	<b>Exam III</b>	Requires Respondus Lockdown Browser + Webcam Available (Covers Modules 8,9,10)